

Technical Data Sheet

Tire Label Materials are pressure sensitive label stocks designed for application to tire treads. These label constructions are printable with select digital and flexo print methods and use the tire Adhesive that delivers exceptional adhesion to vented and non-vented tire treads.

Construction

Facestock	87g/m ²	paper (Product Number:TLBTL01)
	25 micron	white polyester (Product Number:TLBTL02)
Adhesive	50 micron	rubber adhesive
Liner	72g/m ²	glassine paper liner

Adhesion

Surface	LoopTack (N/in)		180° peel (N/in)	
	TLBTL01	TLBTL02	TLBTL01	TLBTL02
Stainless steel	22.2	13.3	9.9	4.8
Glass	19.3	11.9	15.1	3.7
Polypropylene	24.7	15.8	11.5	5.2

*180° peel test speed: 100mm/inch

Minimum Application Temperature -16° C

Service Temperature Range: -40° C — 90° C

Storage Stability One years stored at 70°F (21°C) and 50% RH